



# City of Chicago

## Business Affairs and Consumer Protection

### **PUBLIC VEHICLE INDUSTRY NOTICE**

August 25, 2015

Notice No. 15-089

### **NEW Taxicab and Public Passenger Vehicle Advertising Permitting On-Line Process**

The Department of Business Affairs and Consumer Protection (BACP) has launched a new Web based on-line process for advertising companies, taxicab companies and public passenger vehicle companies to process and pay for advertising permits. Both exterior (taxicab roof-top and side door panel) and interior (video monitor) advertising permits may be secured through the new Web based portal.

The new on-line process allows any company to obtain multiple types of advertising permits in bulk.

Advertising permits may also be renewed efficiently on the new Web based portal.

- The newly launched City of Chicago Application for Public Vehicle Advertising Permits is live and available at:  
<https://webapps1.cityofchicago.org/pva>
- Apply for new or renewal Public Vehicle Advertising Permits:
  - Rooftop Advertising
  - Interior (Video) Advertising
  - Side Door Panel Advertising
- Any company, including advertising or equipment companies, may directly apply for permits. If your company does not currently have a City of Chicago license, e-mail [BACPPV@cityofchicago.org](mailto:BACPPV@cityofchicago.org).

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- ▶ For questions, comments, or to join the City of Chicago's Department of Business Affairs and Consumer Protection-Public Vehicle Operations (BACPPV) e-mail list to receive industry notices and other news, send an email to [BACPPV@cityofchicago.org](mailto:BACPPV@cityofchicago.org).
  - ▶ Rules and Regulations governing City of Chicago licensed public vehicles and public chauffeurs are available at [www.cityofchicago.org/bacp](http://www.cityofchicago.org/bacp).
  - ▶ The Municipal Code of Chicago is available at [www.amlegal.com](http://www.amlegal.com).

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